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### Quick ramp-up

Accelerate development of PHP proficiency, custom tailored to your application projects and environment

## Optimize your PHP infrastructure

PHP and Zend development solutions installed and configured by the experts

### Validate the concept

Put your team's newly acquired knowledge immediately to work on a business-specific application pilot project

# Follow best practices immediately

"Hands-on" coaching ensures implementation of best practices and higher productivity from the start

### WEB & API DEVELOPMENT SMARTSTART

# Build a professional-grade PHP competency — faster than you thought possible

SmartStart is designed to help your organization rapidly adopt PHP for your web application development projects by following a comprehensive education and hands-on development program. Whether you are targeting PHP on Linux, Microsoft Windows, or IBM i, SmartStart offers a customized program optimized for your specific environment and your team's PHP experience level.

SmartStart is designed and delivered by Rogue Wave Software professional services consultants covering the essential methodologies that your team needs to start developing and deploying PHP-based applications.

- Focused PHP training conducted by our instructors either at your site or in a secure online setting.
- Curriculum is tailored to your specific environment and needs.
- Installation and configuration of a Zend Studio and Zend Server development environment.
- Design of a pilot project or specific application functionality based on your business priorities.
- Hands-on coaching by our consultants through the development and deployment of the pilot project utilizing best practices.



Optimize time-to-PHP

### The SmartStart process

With a hands-on approach, SmartStart allows your developers to immediately utilize their newly acquired or improved PHP development knowledge and best practices. Your developers will quickly and effectively apply enhanced PHP skills to your business-critical applications with improved efficiency and higher code quality.

"I just wanted to say how much I enjoyed and appreciated the consultant's style and the time we all spent together, it was an excellent start to our future with Zend."

Matthew Farey IT operations manager Microlease plc

"Well done. The examples were to the point. Also, you helped us keep an eye on security and performance in PHP (something all too often overlooked)."

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Rogue Wave provides software
Rogue Wave helps thousands of global
enterprise customers tackle the hardest
and most complex issues in building,
connecting, and securing applications.
Since 1989, our platforms, tools,
components, and support have been
used across financial services, technology,
healthcare, government, entertainment,
and manufacturing, to deliver value and
reduce risk. From API management, web
and mobile, embeddable analytics, static
and dynamic analysis to open source
support, we have the software essentials
to innovate with confidence.

### Build a development practice

As part of the SmartStart program, our consultants install and configure all necessary components and help set up your pre-production environment. Installation and configuration services include setup of industry-leading Zend Studio and Zend Server, as well as assistance with connectivity to other systems such as configuration management. We ensure that the development infrastructure is standardized across environments, and optimized for your web application project requirements.

### Maximize return-on-investment

SmartStart is the fast track to a fully integrated and operational PHP development practice. When you want to accelerate your PHP competency and realize immediate results, our experienced consultants can help make a big impact quickly. Your developers are provided with PHP expertise and equipped with the skills to move their development projects forward while your Zend development environment is installed and configured properly—all accomplished in a short period.

### **Education and mentoring focus**

As the leader in PHP training and certification programs, Rogue Wave Software has developed the most comprehensive educational curriculum available. The program offers a wide range of PHP courses from the basics through cutting edge topics. Our consultants will help you select the most suitable classes for your SmartStart to best match your team's PHP experience, your business goals and your IT infrastructure.

PHP Fundamentals I	Walk through the basics of PHP with an experiential approach, filled with numerous examples and hands-on exercises.
PHP I: Foundations for IBM i	Designed to provide RPG programmers with a solid foundation in the PHP language. This consists of the PHP Fundamentals I class plus three additional sessions, taught by an IBM i expert, to cover the IBM i Database and Toolkit differences.
PHP Fundamentals II	For PHP developers who want to advance their skills in the PHP language. Moving beyond the basics of PHP syntax, language constructs, and website functionality, this course goes to the next level.
Quick Start: PHP for OO/Procedural Programmers	For experienced programmers to quickly build their understanding of PHP. Covering many of the same topics as both the PHP I and PHP II classes but at an accelerated rate.